



Have you heard . . .

Advanced Audiology Concepts Newsletter

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Staying Active with Good Hearing

For some the diagnosis of hearing loss and the recommendation of amplification can be quite surprising and emotional. However, treating the symptoms that accompany your diagnosis not only helps you stay active but also healthier!

According to betterhearing.org, Eight out of ten people who use hearing instruments report they are satisfied with the changes that occurred in their lives specifically due to the use of amplification. From how they feel about themselves to the positive changes they notice in their relationships, social interactions, and work lives, hearing aid users are reaping the benefits of today's technology.

Hearing instruments can help you stay healthier by keeping all aspects of your life active. Many people can become reclusive or start avoiding social situations because they don't like having to ask friends and family members to repeat themselves multiple time. Wouldn't it be nice if you didn't have to do that? Most hearing instruments today have sophisticated technology to help block out background noise and help you focus on the conversations you want to hear. Hearing instruments can help you feel confident in your communication abilities in more complex listening environments.

Hearing instruments can also help maintain your cognitive skills. Researchers have found a correlation between untreated hearing loss and dementia. If you think about it, if you are not receiving accurate information to begin with, how can you accurately recall that information? Using amplification to help maintain your hearing abilities and understanding of auditory information can help keep your cognitive skills young and fresh.

Individuals who chose to treat their hearing loss and focus on the gains of using amplification also tend to be more physically active. They get out and enjoy their regular activities and routine rather than being fearful of active situations and staying home out of fear.

We congratulate all of our patients who choose to live life to the fullest though better hearing. **Life Sounds Great! Enjoy every moment.**



Mark Your Calendar

- **Oct. 13, 1-4:30 PM**
Customer Appreciation Day, hearing aid cleaning
- **Nov. 2, 10:30-11:30 AM**
Hearing Aid Cleaning at Mentor Senior Center.
Call to schedule your time.
- **Dec. 13, 1-4:30 PM**
Customer Appreciation Day, hearing aid cleaning
- **March 4 & 5**, Home and Life Style Expo, Great Lakes Mall. Stop by for coupon for \$5 off a box of batteries.



Follow our blog at
www.lifesoundsgreat.blogspot.com

Visit us on the web
www.aacHEAR.org





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Customer Appreciation Day!

October 13th
1:00 PM - 4:30 PM
Refreshments

Complimentary Hearing Aid Cleanings

OUR Favorite Sounds

Nita enjoys hearing the birds, leaves and her grandchildren

John's favorite sound is the crack of the baseball bat

Joe loves the ping of a golf ball when he hits it well

Featured Product



Audeo Belong with rechargeable batteries!

Simplify your life. The Phonak Audeo Belong-R features a host of innovative technologies intended to make life easier. Including the ground breaking rechargeable lithium-ion battery capable of 24 hours of use, quick charging and no battery hassles. And it's water and dust resistant too!

Our Vision

Individuals with compromised hearing have access to products and services that maximize their hearing ability to support their communication needs and improve their quality of life.

Send us your hearing questions and read the answers in the News- Herald Health Talk Column!

Gift of Hearing 2016

A pair of essential level hearing aids will be awarded to a deserving individual on Oct. 10, 2016.

To enter, send the name, address and phone number of the hopeful recipient to Advanced Audiology Concepts by midnight September 15 2016 or enter on line.

For complete contest rules go to www.aacHEAR.org



Mission Statement

Advanced Audiology Concepts provides life enhancing hearing services and personal hearing solutions in a friendly and compassionate environment.